

GRENDENE S.A.

Listed company – CNPJ 89.850.341/0001-60 – NIRE 23300021118-CE

MATERIAL ANNOUNCEMENT

GRENDENE S.A. ('the Company') (GRND3), in compliance with CVM Instruction 358/02 as amended, hereby **informs** its stockholders and the market in general **as follows**:

At a meeting held today the Board of Directors accepted the resignation of Mr. Luiz Antônio Moroni from the posts of Chief Investor Relations Officer.

The Board elected Mr. Alceu Demartini de Albuquerque as Chief Investor Relations Officer.

The chief officer elected will serve for the remainder of the current period of office of the members of the Executive Board, that is to say until the meeting of the Board of Directors that considers the financial statements for the business year 2021, to be held in 2022.

The Company's Executive Board is now as follows:

Chief Executive Officer	Rudimar Dall'Onder
Deputy CEO	Gelson Luís Rostirolla
Chief Administrative and Financial Officer	Rudimar Dall'Onder
Chief Investor Relations Officer	Alceu Demartini de Albuquerque

Sobral, Ceará, Abril 14, 2020.

Alceu Demartini de Albuquerque

Chief Investor Relations Officer